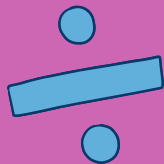




$$a^2 + b^2 = c^2$$



You should have a question
taped to your back

SHHHHH don't read
any questions
aloud!

Data-Rich Experiences for Engaging Students' Statistical Reasoning

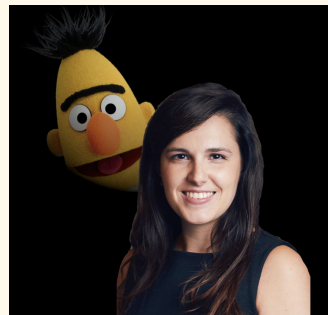
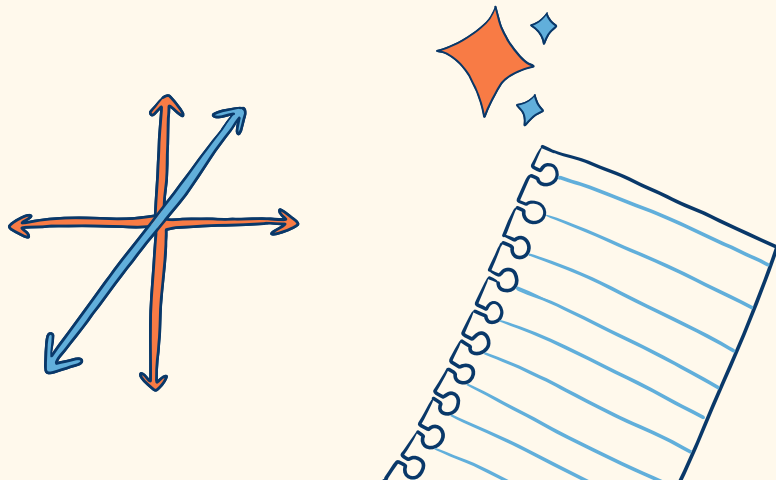




<https://z.umn.edu/MCTM25>

Who are we?

Lab Advancing Statistics
Education Research
(LASER) @ UMN



Chelsey

Our boss and
LASER Lab
webmaster



Regina

Minister of style
and design



Laura

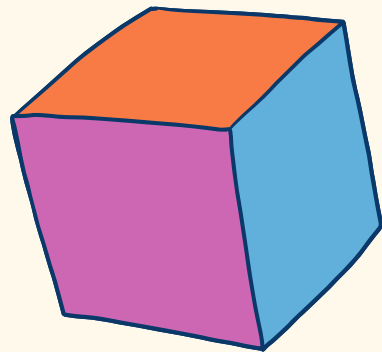
Senator of Off-Task
Conversations



Andy

Just here for the
ride

Let's play a game!



- Everybody should have a question taped to their backs
- As you walk around, you will answer others' questions and record people's responses to your question
- **Don't tell anybody what their question is!**
- **Don't include "units" or other context clues with your answers!**

Consider your data

How did you record your data? (table, description, tally, etc.)

Who did you sample?

How might that affect the conclusions you make about your data?



9.1.1.15



9.1.1.2



9.1.1.3

Create a data visualization!

- Create a visualization of the data you collected
- Think about the kind of data you recorded
 - Is it numerical? Categorical?

Describe your plot!

- What do you notice? What do you wonder?
- How would you describe it to someone else?
- Can you start to piece together a takeaway message?



Guess your question!

- Using your data visualization, attempt to identify what the question on your back is!

Data Analysis

- Formulate a statistical investigative question that you might be able to answer with your data.
 - 9.1.1.1 
- Turn to your neighbor and discuss the answer to your research question, citing statistical evidence.
 - 9.1.1.14 

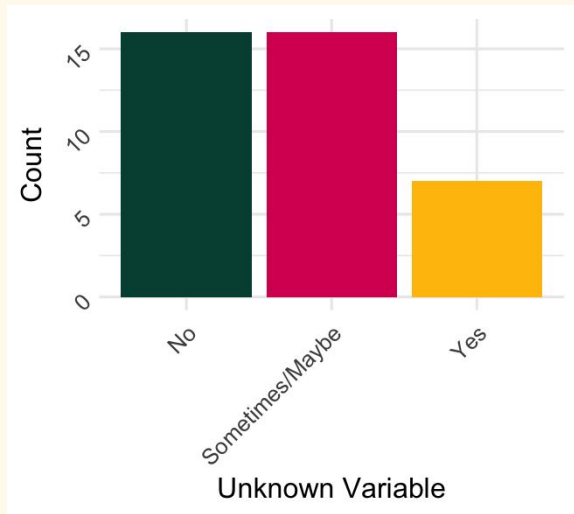
Software to Use:

- [R/RStudio](#)
- [TinkerPlots](#)
- [CODAP](#)

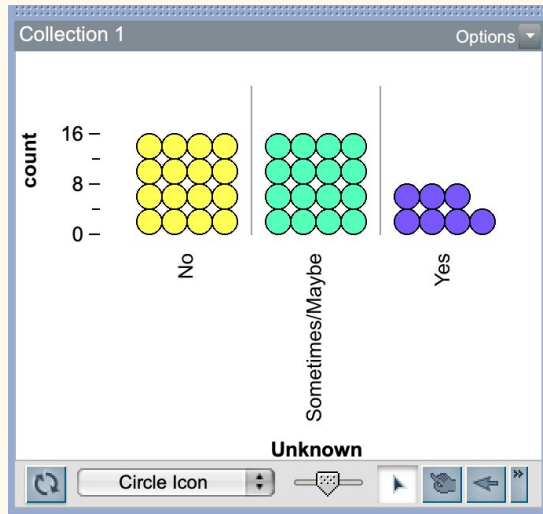


9.1.1.15

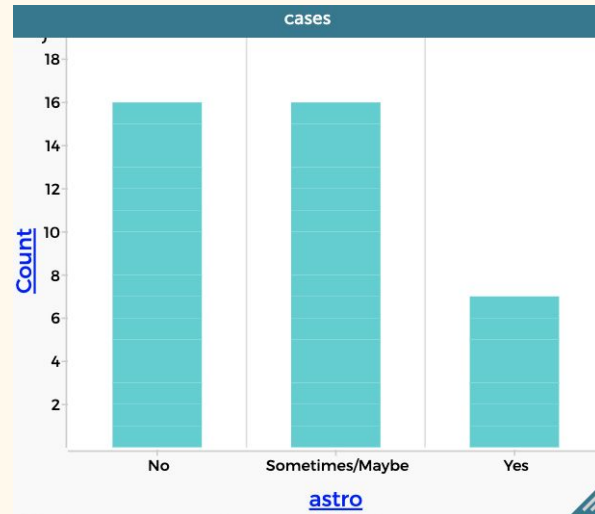
Categorical Variable



R/ggplot2

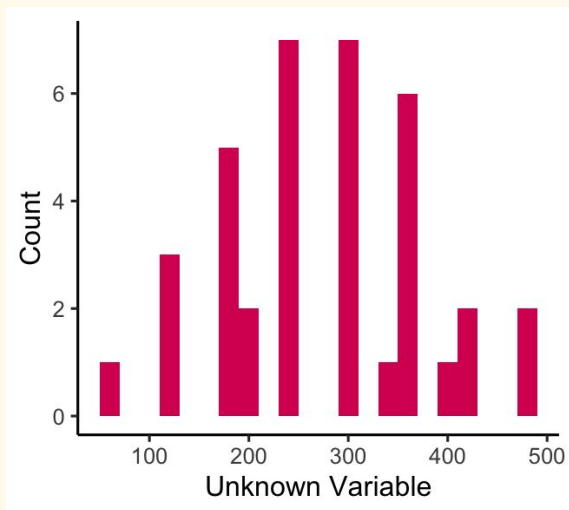


TinkerPlots

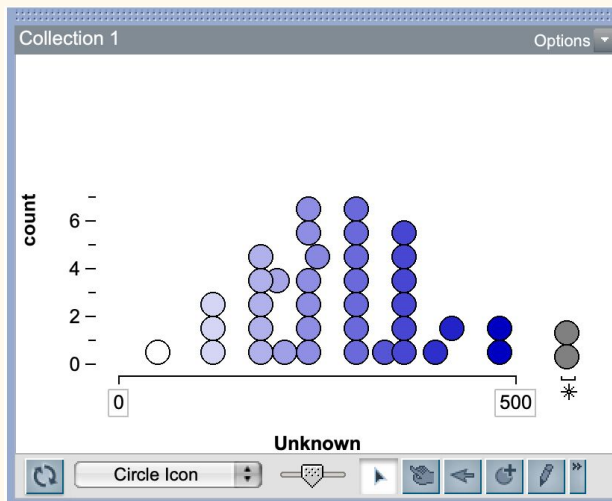


CODAP

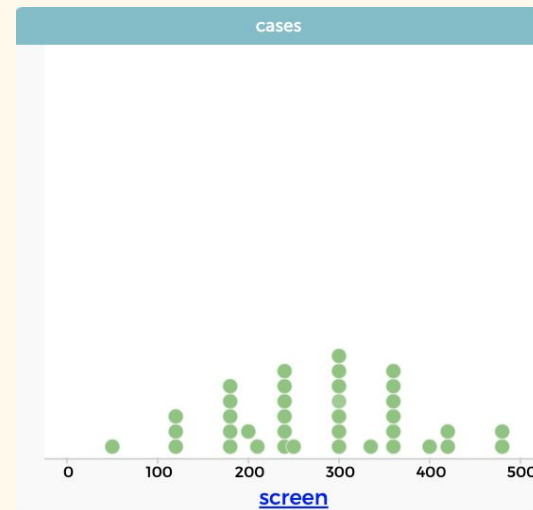
Quantitative Variable



R/ggplot2



TinkerPlots



CODAP

Wrap Up

- This is an engaging activity to help students:
 - Gather data
 - Plot data
 - Explore variability
 - Discuss distributions
 - Extension: consider how the role of context makes statistics different from mathematics

Additional Resources



Activities



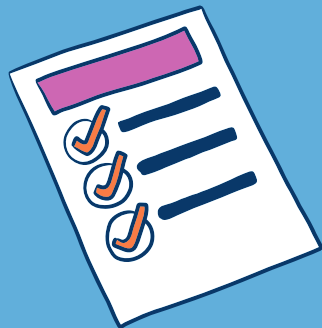
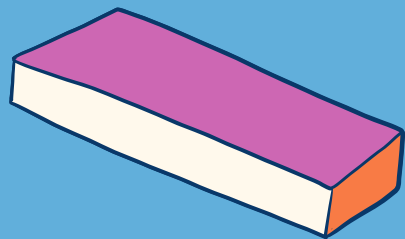
Curriculum



Bite-Sized



Activities



Spotify Playlists

Students explore what make a shuffled playlist "random".



Greyscale Photos by Anna Ferguson

Students explore features of distributions by comparing grayscale images to corresponding dotplots.



Contagious Yawns

Students explore experimental variability to determine whether or not yawns are contagious.

Activities: Spotify Playlists

- Develop "rules" for determining if a playlist seems random
- Test those rules
- Discuss how "random" might not be what they think it is

Spotify's Random Playlists: Training Set

PUBLISHED

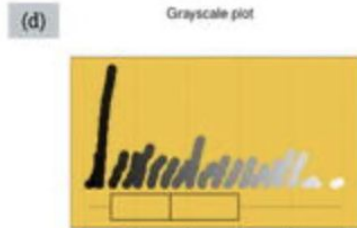
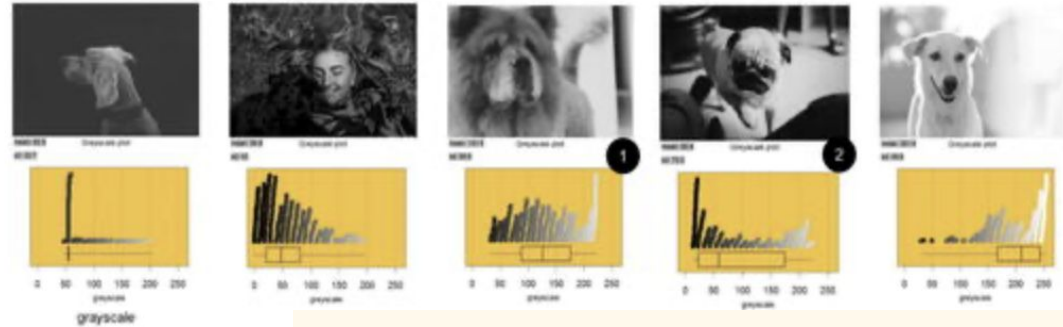
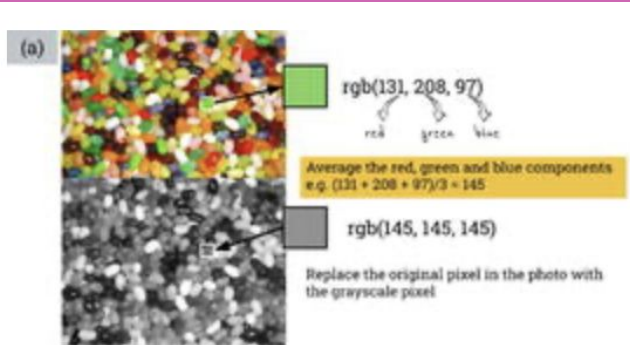
January 7, 2025

These 25 playlists were generated from Mr. Hoffman's library using a genuine random number generation method. Use them to develop your rules.

Playlist #1

SONG	ARTIST	ALBUM	YEAR	PEAK
We Are Never Ever Getting Back Together	Taylor Swift	Red	2012	4
God Is A Woman	Ariana Grande	Sweetener	2018	4
Objection (Tango)	Shakira	Laundry Service	2001	17
Sweet Dreams	Beyoncé	I Am...Sasha Fierce	2008	5
7 Rings	Ariana Grande	Thank U, Next	2019	1
Controlla	Drake	Views	2016	18
What's My Name	Rihanna	Loud	2010	1
Don't Bother	Shakira	Oral Fixation Vol. 2	2005	9
Jumpman	Drake	What A Time To Be Alive	2015	58
Grenade	Bruno Mars	Doo-Wops & Hooligans	2010	1
Drunk In Love	Beyoncé	Beyoncé	2013	9
Disturbia	Rihanna	Good Girl Gone Bad: Reloaded	2008	3

Activities: Greyscale Photos



Allows for discussions around features of distributions

Fergusson, A., & Pfannkuch, M. (2024). Using Grayscale Photos to Introduce High School Statistics Teachers to Reasoning with Digital Image Data. *Journal of Statistics and Data Science Education*, 32(4), 345–360.
<https://doi.org/10.1080/26939169.2024.2351570>

Activities: Contagious Yawns

- Create a two way table
- Learn about dummy coding categorical variables
- Create a model to explore experimental variability in TinkerPlots
- End with a hypothesis test to answer the research question



Curriculum



AIMS

Activities + Lesson Plans



CATALST Curriculum

Class activities + online textbook



OpenIntro

Online textbook + data sets



Curriculum: Adapting and Implementing Innovative Material in Statistics (AIMS)



- Emphasize statistical literacy and develop statistical thinking
- Use real data
- Stress conceptual understanding
- Foster active learning in the classroom
- Use technology for developing conceptual understanding and analyzing data
- Use assessments to improve and evaluate student learning

Curriculum: CATALST

Are infants able to notice and react to helpful or hindering behavior observed in others?

Does the effect of sleep deprivation last, or can a person “make up” for sleep deprivation by getting a full night’s sleep in subsequent nights?



Statistical Thinking

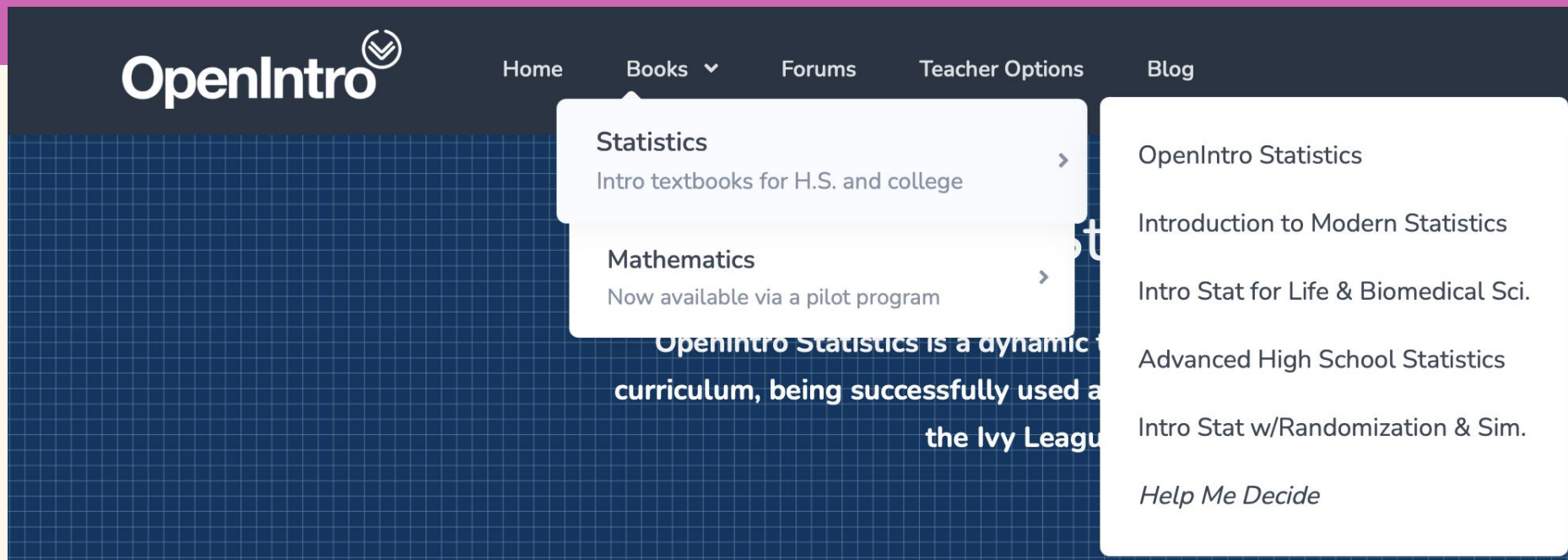
4.5



A Simulation Approach
to Modeling Uncertainty

Catalysts for Change

Curriculum: OpenIntro



The screenshot shows the OpenIntro website with a dark blue header and a blue grid background. The 'Books' menu is open, displaying two options: 'Statistics' and 'Mathematics'. A secondary menu is visible on the right, listing specific textbooks under the 'Statistics' category.

OpenIntro 

Home Books ▾ Forums Teacher Options Blog

Statistics ▸
Intro textbooks for H.S. and college

Mathematics ▸
Now available via a pilot program

OpenIntro Statistics is a dynamic curriculum, being successfully used at the Ivy League

OpenIntro Statistics

Introduction to Modern Statistics

Intro Stat for Life & Biomedical Sci.

Advanced High School Statistics

Intro Stat w/Randomization & Sim.

Help Me Decide

Our Favorite Bite-Sized Resources



[Slow Reveal Graphs](#)



[What's Going on in this Graph?](#)



[Data Talks](#)



[Graph of the Week](#)



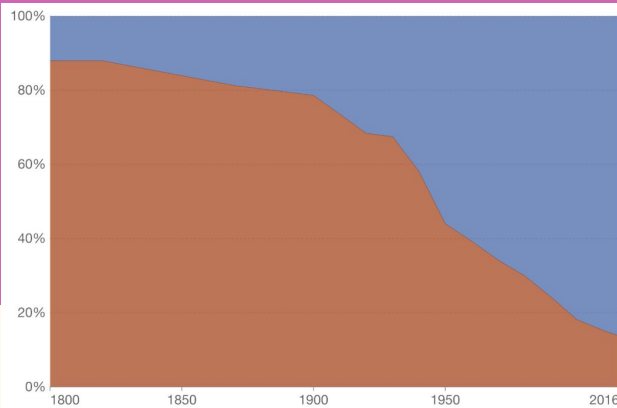
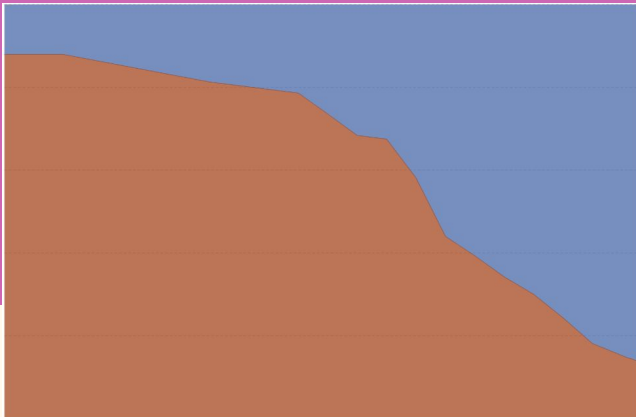
[Our World in Data](#)



Bite-Sized: Slow Reveal Graphs

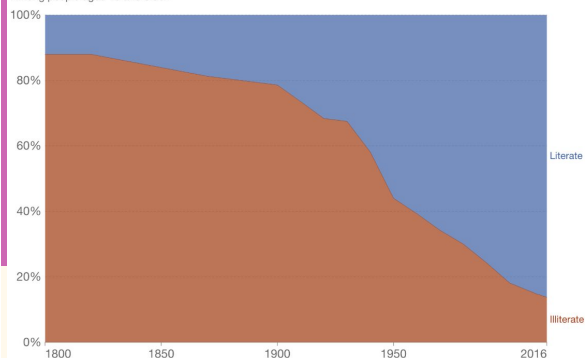
Jenna Laib

- “Instructional routine”
- Scaffolded visuals and discourse
- Slide decks w/ discussion prompts
- K-12+



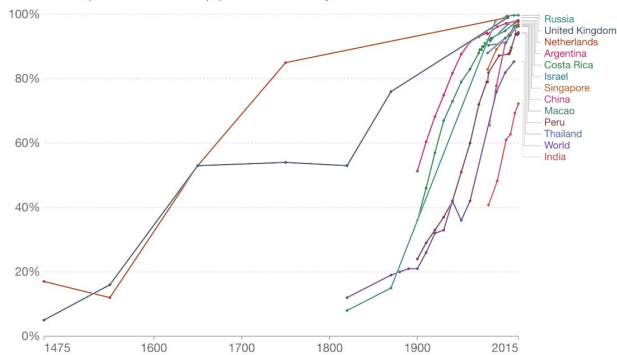
Literate and illiterate world population

Among people aged 15 and older.



Literacy rate, 1475 to 2015

Estimates correspond to the share of the population older than 14 years that is able to read and write.

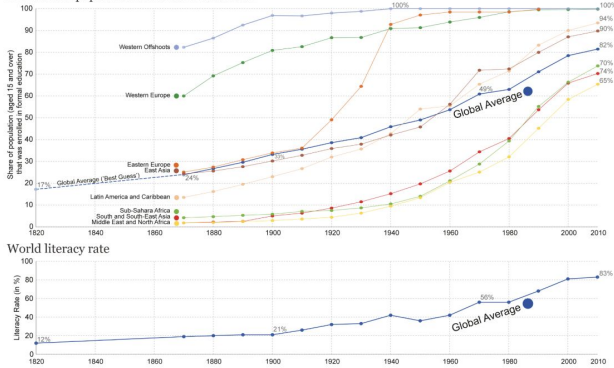


Source: WDI, CIA World Factbook, & other sources
Note: Specific definitions and measurement methodologies vary across countries and time. See the 'Sources'-tab for more details.

OurWorldInData.org/literacy - CC BY

Rising education around the world, 1820-2010

Share of the population enrolled in education



Data source: Van Zanden et al. (eds.) (2014) How Was Life? Global Well-being since 1800. OECD.
The interactive data visualisation is available at OurWorldInData.org. There you find the raw data and more visualisations on this topic.

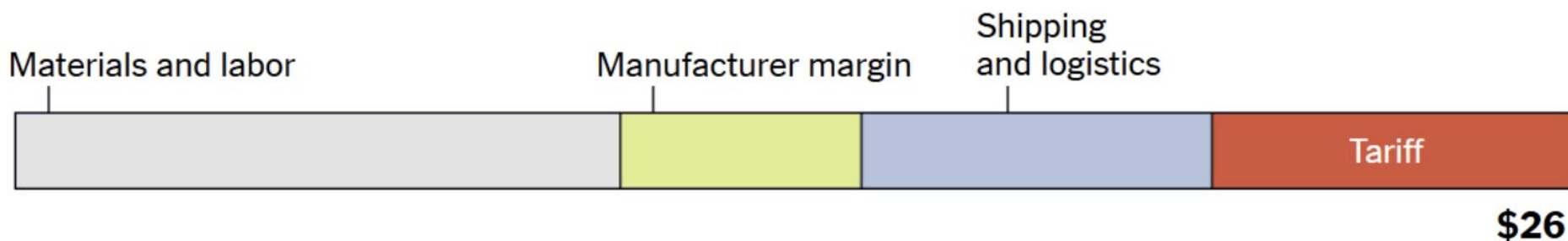
Licensed under CC-BY-SA by the author Max Roser.

Bite-Sized: What's Going on in this Graph?

New York Times

- Graphs, maps and charts from The Times — and an invitation to students to discuss them live.
- What do you notice? What do you wonder? What surprises you? How does this relate to you and your community? Create a catchy headline that captures the graph's main idea.
- 1-2 weeks posting schedule

Cost components of an imported sneaker from China



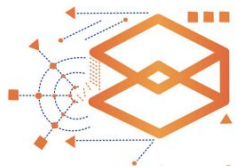
Notes:

- The \$26 cost is the import cost of the shoes. The price to the consumer (the shoe buyer) might be closer to \$145 because it includes other costs including the retailer's (shoe store's) markup.
- The tariff is \$6, of which \$2 is the 10 percent tariff imposed by President Trump in February. The additional 10 percent tariff imposed March 4 is not included.

Bite-Sized: Data Talks

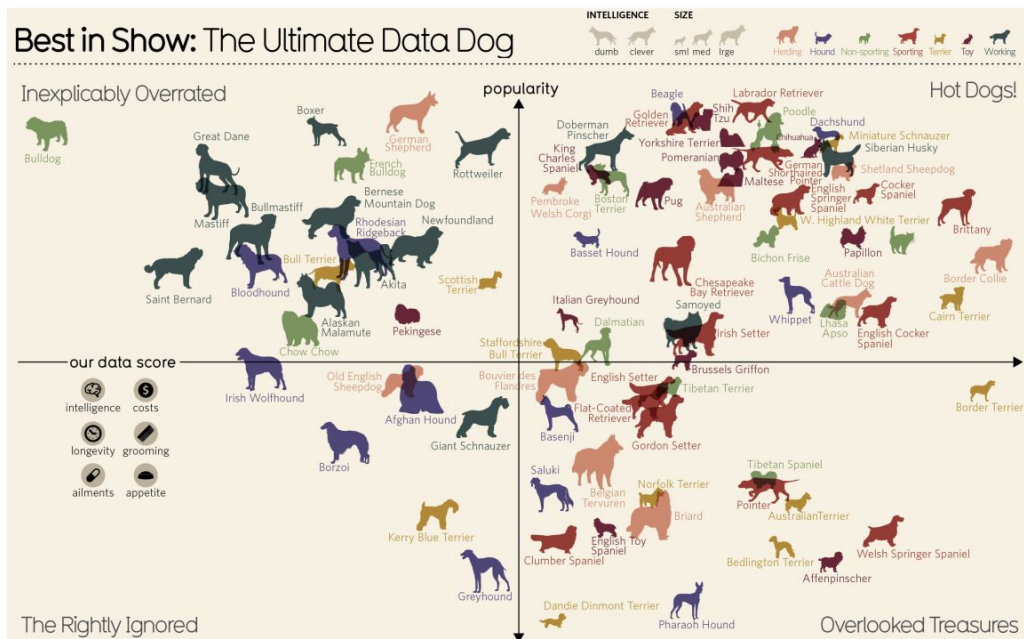
YouCubed from Stanford University

- 5-10 minute data literacy focused discussions
- Varied material across K-12
- Starts with “What do you notice? What do you wonder?”
- Provides additional information and questions for instructors



Youcubed Data Talk We Love Dogs!

What do you notice?
What do you wonder?
What is going on in this data visualization?



David McCandless / informationisbeautiful.net

source American Kennel Club

<https://www.informationisbeautiful.net/visualizations/best-in-show-whats-the-top-data-dog/>

Bite-Sized: Graph of the Week

Kelly Turner

- Data literacy centered
- 1 page worksheet
- Archived material and new graph each week

Graph of the Week

April _____ 2025

Name _____

Analyze the graphs below and write a reflection on what you think the graphs are communicating to you. To guide you with your response, start with some observations.

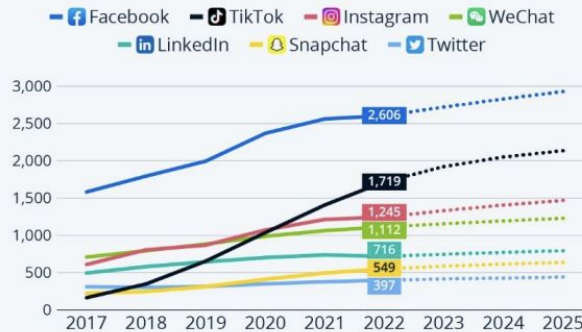
- What is the topic of the graph?
- What quantities are being compared?
- What are some observations that you can make based on the graphs?
- What surprises you about the graph? What do you wonder?
- What do you foresee happening in the next 10 years?

Questions to ask when reading graphs:

- Is there an upward or downward trend?
- Are there any sudden spikes in the graph?
- What is being compared in the graph?
- What prediction can I make for the future?
- What inferences can I make about the graph?

The Rapid Rise of TikTok

Number of active users of selected social networks worldwide (in millions)



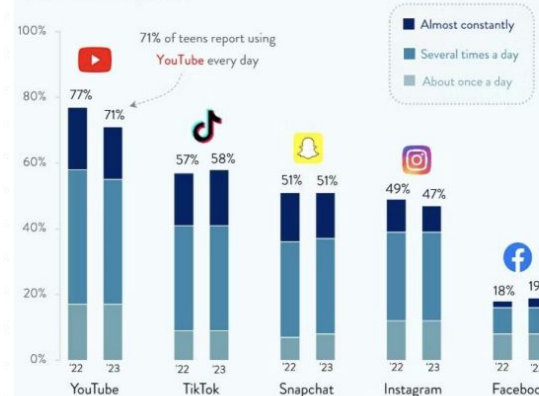
Estimations as of June 2022. Projections from 2023 until 2025.
Source: Statista Advertising & Media Outlook



statista

YouTube Is Still Teens' Favorite Social Media... But Daily Usage Has Dropped

% US teens (13-17 y.o.) who report visiting or using the following apps or sites daily [2022 vs. 2023 survey results]



Source: Pew Research Center

chart

Bite-Sized: Our World in Data

University of Oxford + Global Change Data Lab

- Bite-sized insights on how the world is changing, published every weekday

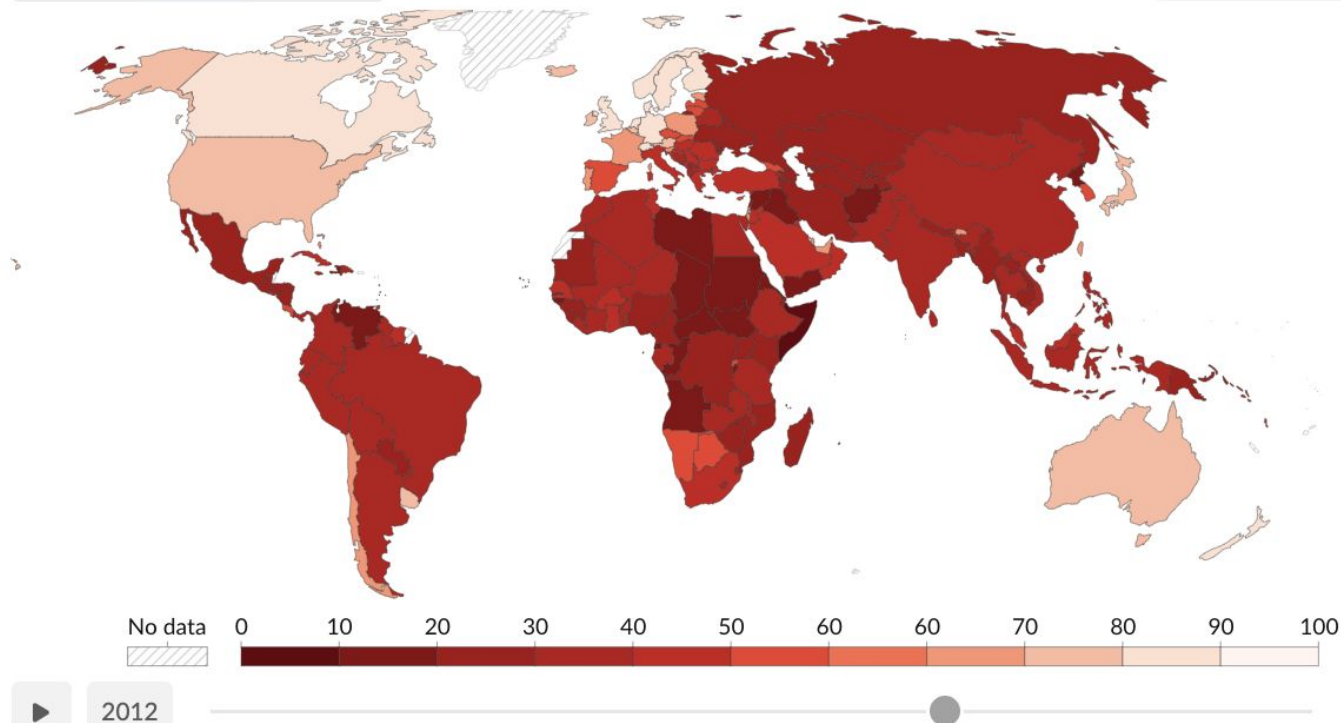
Corruption Perception Index, 2016

Our World
in Data

Transparency International's Corruption Perception Index. Scores are on a scale of 0-100, where 0 means that a country is perceived as highly corrupt.

Table Map Chart

World



Data source: Transparency International (2018) – [Learn more about this data](#)

OurWorldinData.org/corruption | CC BY





Thank you!

Check out our work at:

laser-umn.github.io

Interested in statistics education in
the Cities?

<https://calegacy.github.io/stat-chat/>

Benchmarks We Covered Today

9.1.1.1	Formulate statistical investigative questions and pose hypotheses. These include questions about variation or the differences between groups, associations between quantitative and categorical variables or pairing together multiple analyses.	9th–11th
9.1.1.2	Explain how choices concerning data collection methods can affect the quality, size, speed, accessibility and cost of the data.	9th–11th
9.1.1.3	Analyze issues of bias by considering data collection methods and cultural perspectives.	9th–11th
9.1.1.4	Explain the purposes of and differences among sample surveys, experiments and observational studies. Explain whether randomization in each allows for conclusions of causation and/or generalization of a population.	11th
9.1.1.10	Create and analyze data displays, including scatter plots, histograms and boxplots using technology.	9th
9.1.1.15	Identify and explain misleading uses of data along with how to use spreadsheets, tables or graphing technology to recognize and analyze distortions in data displays. Use interactive data visualizations to support and influence different points of view.	9th–11th